



**5,230**  
SUBSCRIBERS

**27.21%**  
OPEN RATE

**TOP STORY:**

Northgate Market opens its first Inland store in Riverside

CUSTOMERS SERVED



**2,876**  
CUSTOMERS  
HELPED THIS MONTH

CUSTOMER SATISFACTION



HAPPY OR NOT  
**96%**  
8 PERFECT 100% DAYS

**3<sup>RD</sup>**

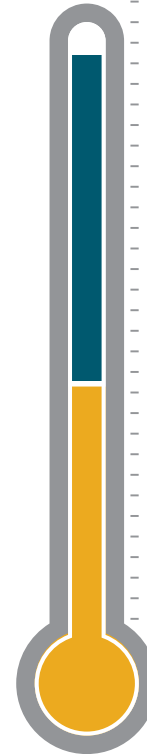
Quarter  
Businesses  
Assisted

**66**

Small Business  
Development  
Center

**52**

Economic  
Development  
Division



Source: City of Riverside Econ Division and Inland Empire Small Business Development Center

CITY OF RIVERSIDE SOCIAL MEDIA



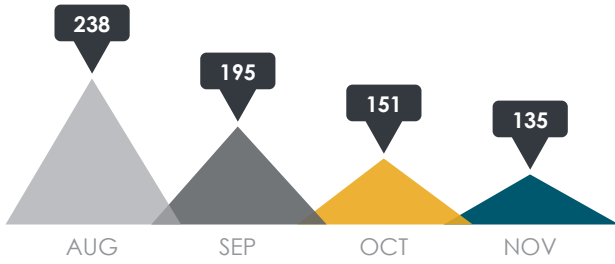
NOVEMBER WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV  
**300,542** unique page views

RIVERSIDEPUBLICUTILITIES.COM  
**63,934** unique page views

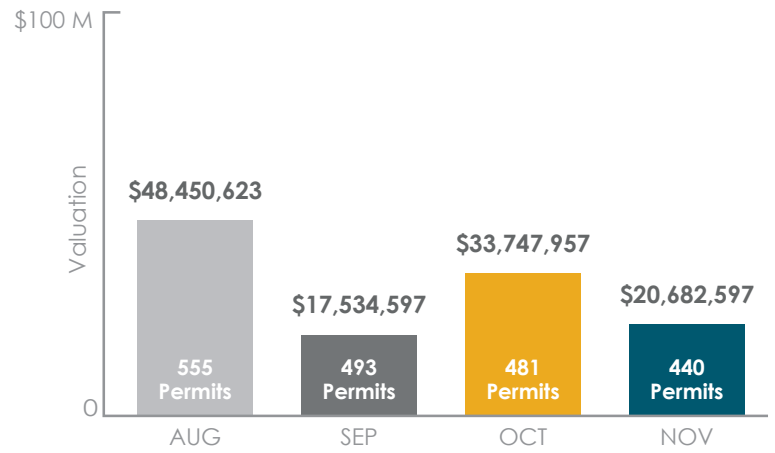
RIVERSIDECA.GOV/ECONDEV  
**2,337** unique page views

## NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

## PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

## QUARTERLY SALES TAX

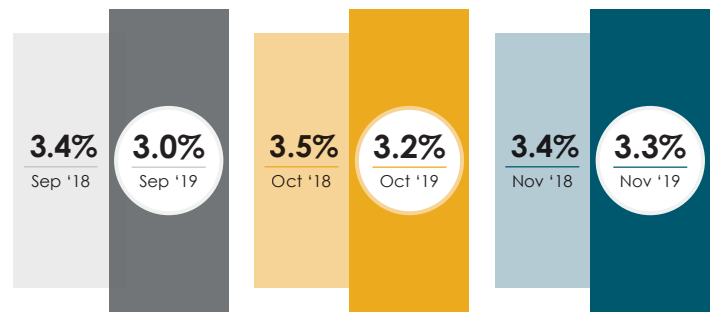


### 3rd Quarter 2019

Up 1.2% from same quarter a year ago

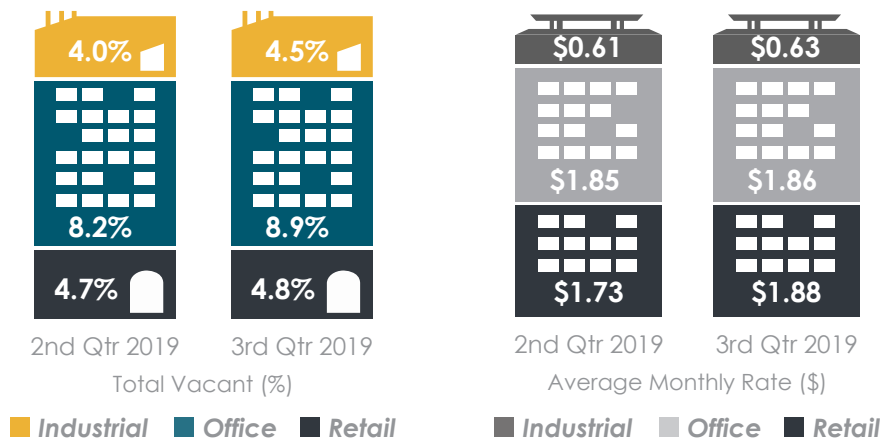
Source: HdL Companies

## UNEMPLOYMENT RATE

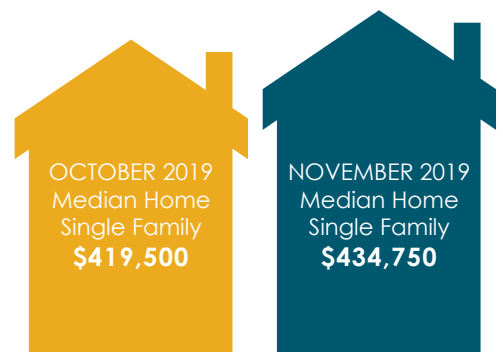


Source: City of Riverside Community & Economic Development Dept.

## CURRENT RATES: VACANCY/LEASE



## HOUSING PRICES



Source: Inland Valleys Association of Realtors