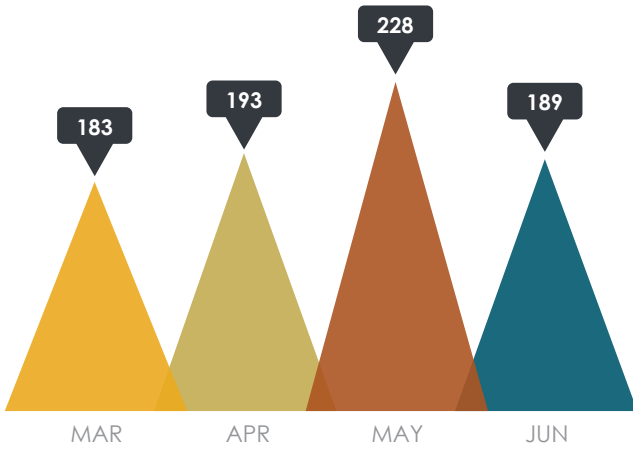
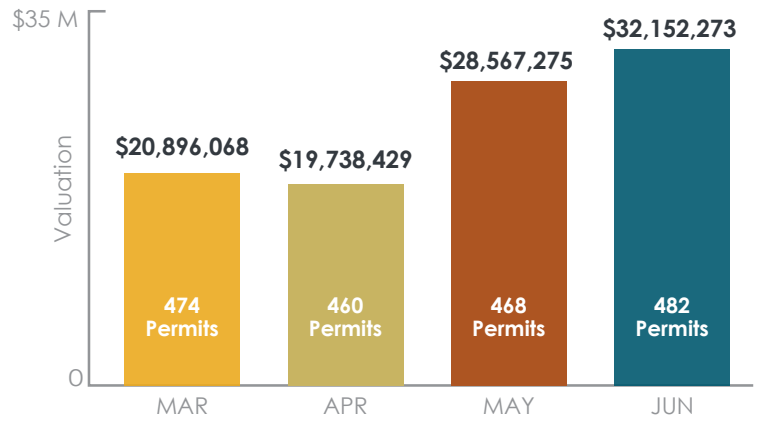


New Business Licenses Issued



Source: City of Riverside Finance Dept.

Permit Activity



Source: City of Riverside Community & Economic Development Dept.

Quarterly Sales Tax

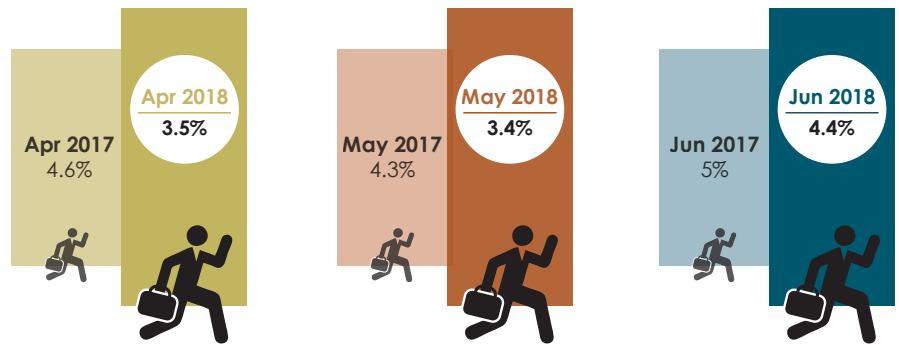


4th Quarter 2017

Up 0.4% from same quarter a year ago

Source: HdL Companies

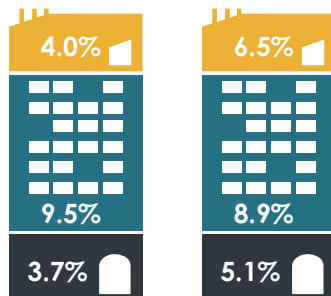
Unemployment Rate



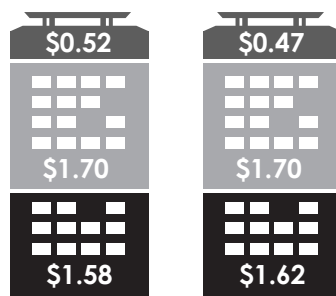
Source: Employment Development Dept. (State of California)

Current Rates: Vacancy/Lease

■ Industrial
■ Office
■ Retail



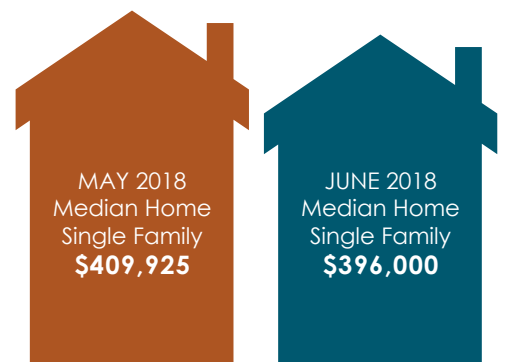
Total Vacant (%)



Average Monthly Rate (\$)

Source: Costar

Housing Prices



Source: Inland Valleys Association of Realtors



12,340
subscribers

29.72%
open rate

TOP STORY:

The Cheech Hits a Fundraising Milestone

JOIN OUR NEWSLETTER

Customers Served



3,424
CUSTOMERS
HELPED THIS MONTH

Customer Satisfaction



HAPPY OR NOT

97%

7 PERFECT 100% DAYS

1st Quarter
Businesses Assisted

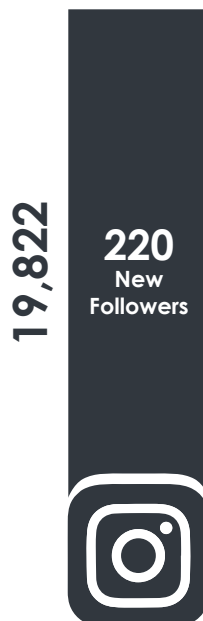


64
Small Business
Development
Center

47
Economic
Development
Division

Source: City of Riverside
Econ Division and Inland
Empire Small Business
Development Center

City of Riverside Social Media



May Web Tracking & Analytics

RIVERSIDECA.GOV

unique page views **196,203**

RIVERSIDEPUBLICUTILITIES.COM

unique page views **68,018**

RIVERSIDECA.GOV/ECONDEV

unique page views **3,631**