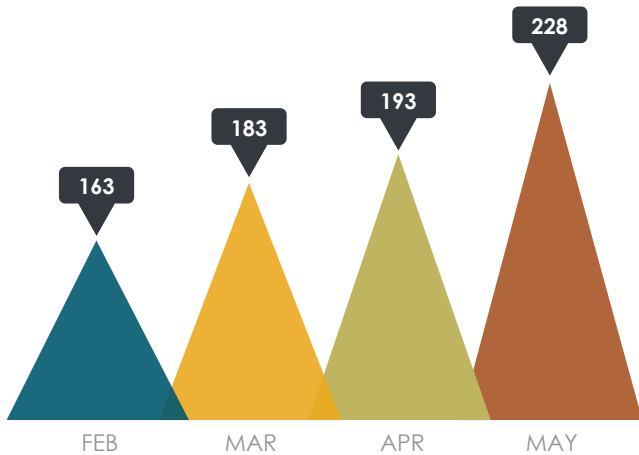
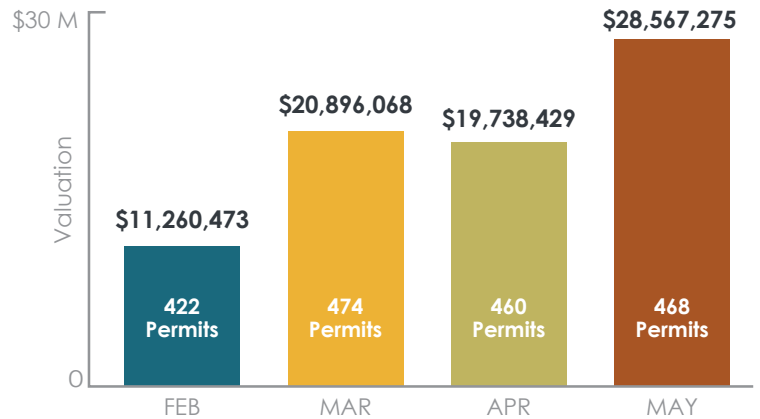


New Business Licenses Issued



Source: City of Riverside Finance Dept.

Permit Activity



Source: City of Riverside Community & Economic Development Dept.

Quarterly Sales Tax



4th Quarter 2017

Up 0.4% from same quarter a year ago

Source: HdL Companies

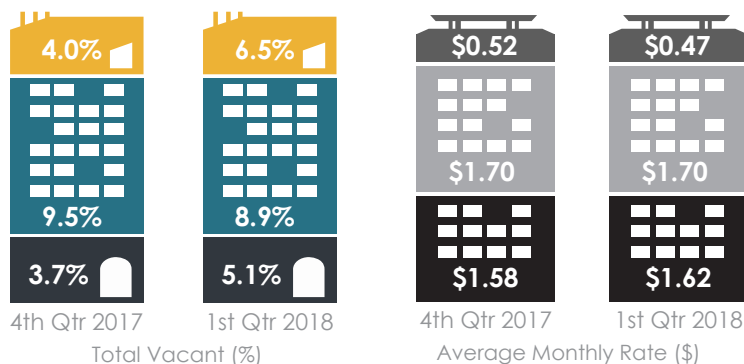
Unemployment Rate



Source: Employment Development Dept. (State of California)

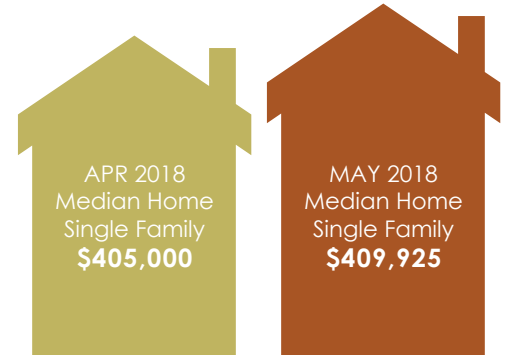
Current Rates: Vacancy/Lease

Industrial
Office
Retail



Source: Costar

Housing Prices



Source: Inland Valleys Association of Realtors



11,962
subscribers

21.02%
open rate

TOP STORY:

Facebook for Business Basics

JOIN OUR NEWSLETTER

Customers Served



3,648
CUSTOMERS
HELPED THIS MONTH

Customer Satisfaction



HAPPY OR NOT
98%
4 PERFECT 100% DAYS

**1st Quarter
Businesses Assisted**



64
Small Business
Development
Center

47
Economic
Development
Division

Source: City of Riverside Econ Division and Inland Empire Small Business Development Center

City of Riverside Social Media



May Web Tracking & Analytics

RIVERSIDECA.GOV

unique page views **199,276**

RIVERSIDEPUBLICUTILITIES.COM

unique page views **62,632**

RIVERSIDECA.GOV/ECONDEV

unique page views **3,307**