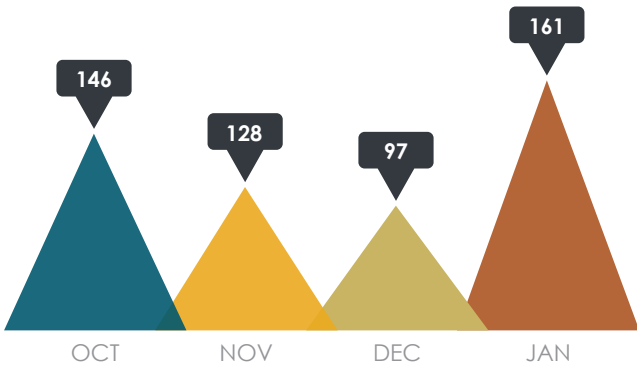
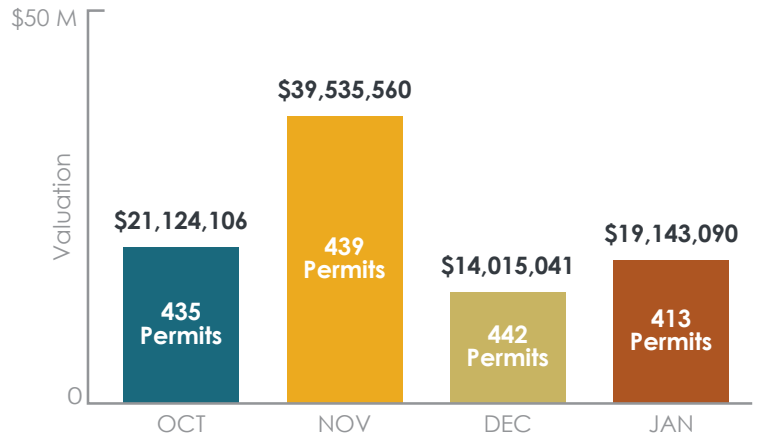


## New Business Licenses Issued



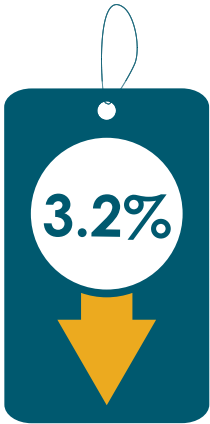
Source: City of Riverside Finance Dept.

## Permit Activity



Source: City of Riverside Community & Economic Development Dept.

## Quarterly Sales Tax



### 3rd Quarter 2017

Down 3.2% from same quarter a year ago

Source: HdL Companies

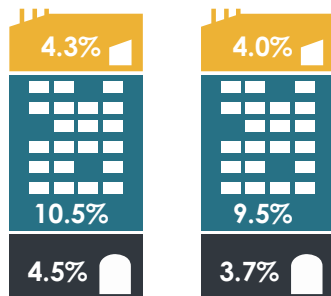
## Unemployment Rate



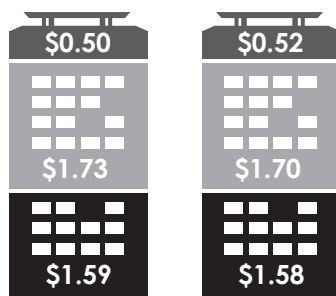
Source: Employment Development Dept. (State of California)

## Current Rates: Vacancy/Lease

■ Industrial  
■ Office  
■ Retail



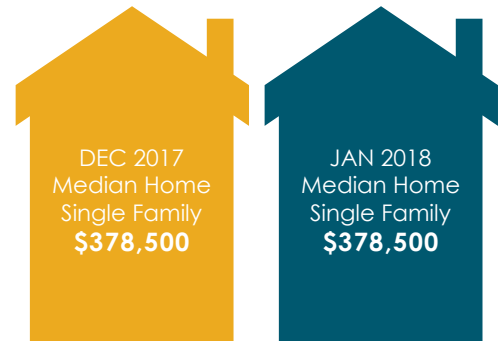
3rd Qtr 2017 4th Qtr 2017  
Total Vacant (%)



3rd Qtr 2017 4th Qtr 2017  
Average Monthly Rate (\$)

Source: Costar

## Housing Prices



Source: Inland Valleys Association of Realtors



JANUARY 2018  
ECONOMIC  
DEVELOPMENT  
E-NEWS

**10,411**  
subscribers

**28.96%**  
open rate

**TOP STORY:**

New Laws Affecting  
California Employers  
in 2018

**JOIN OUR  
NEWSLETTER**

Customers Served



**3,496**  
CUSTOMERS  
HELPED THIS MONTH

Customer Satisfaction



HAPPY OR NOT  
**97%**  
7 PERFECT 100% DAYS

4th Quarter  
Businesses Assisted



**54**  
Small Business  
Development  
Center

**47**  
Economic  
Development  
Division

Source: City of Riverside  
Econ Division and Inland  
Empire Small Business  
Development Center

City of Riverside Social Media



January Web Tracking & Analytics

RIVERSIDECA.GOV

unique page views **228,237**

RIVERSIDEPUBLICUTILITIES.COM

unique page views **59,981**

RIVERSIDECA.GOV/ECONDEV

unique page views **4,018**