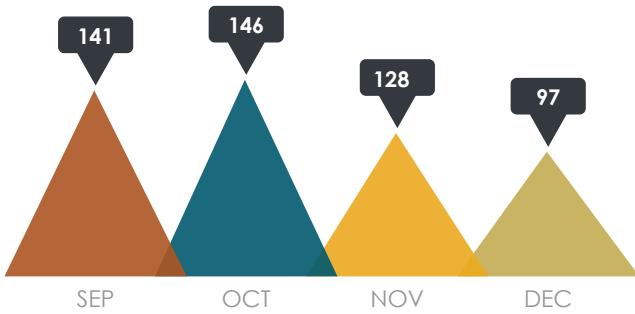
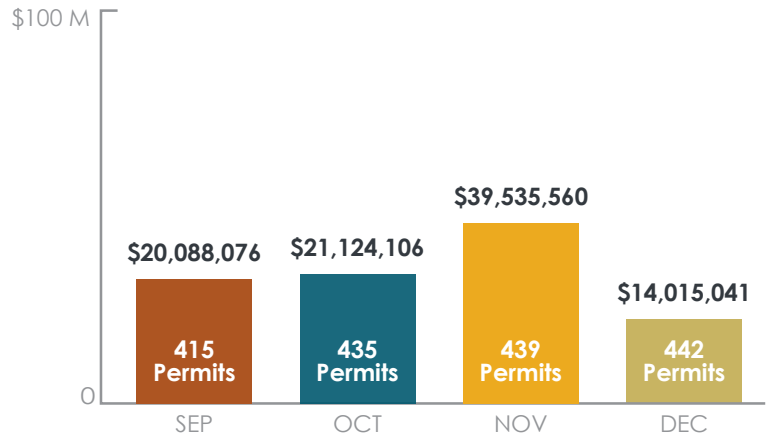


New Business Licenses Issued



Source: City of Riverside Finance Dept.

Permit Activity



Source: City of Riverside Community & Economic Development Dept.

Quarterly Sales Tax



2nd Quarter 2017

Down 1.5% from same quarter a year ago

Source: HdL Companies

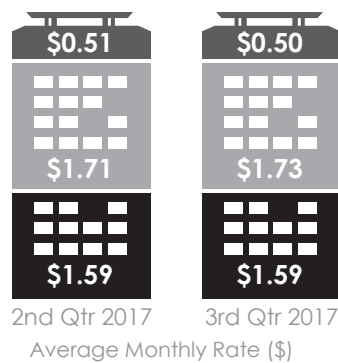
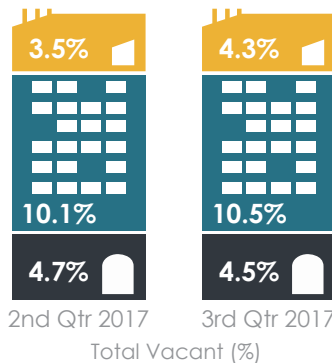
Residents Employed



Source: Employment Development Dept. (State of California)

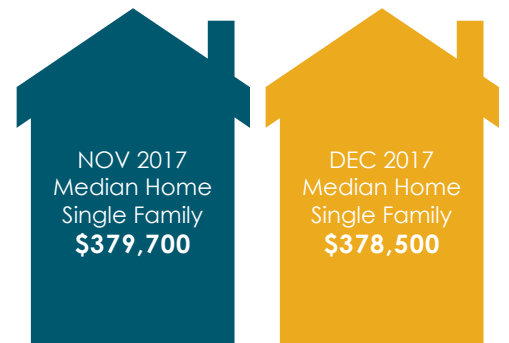
Current Rates: Vacancy/Lease

■ Industrial
■ Office
■ Retail



Source: Costar

Housing Prices



Source: Inland Valleys Association of Realtors



10,492
subscribers

23.97%
open rate

TOP STORY:

Riverside Approves New Hospital, Huge Healthcare Center in Eastern Riverside

JOIN OUR NEWSLETTER

Customers Served



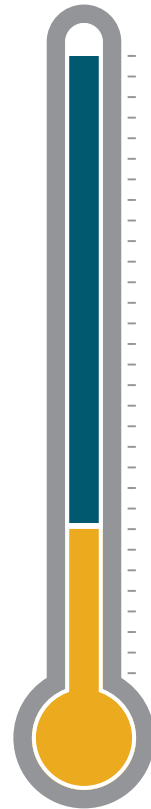
2,969
CUSTOMERS
HELPED THIS MONTH

Customer Satisfaction



HAPPY OR NOT
94%
4 PERFECT 100% DAYS

3rd Quarter
Businesses Assisted



114
Small Business
Development
Center

49
Economic
Development
Division

Source: City of Riverside
Econ Division and Inland
Empire Small Business
Development Center

City of Riverside Social Media



December Web Tracking & Analytics

RIVERSIDECA.GOV
unique page views **415,149**

RIVERSIDEPUBLICUTILITIES.COM
unique page views **59,942**

RIVERSIDECA.GOV/ECONDEV
unique page views **3,102**